

Job description: Digital Marketing Assistant (Email Marketing)

Location: Malta

Salary: 50 euros per Month (+ incentives)

Company description:

ML Components GmbH is an international distributor of electronic components, based in Mainz, Germany. BD Electronics Ltd. is the subsidiary, based in Malta. We distribute obsolete technology products globally to manufacturers of various industries: medical, aerospace, military, computer, telecommunications and transportation. We are a rapidly growing company with an energetic and international workforce who operates in a positive, competitive environment.

Responsibilities:

- Coordinating the emailing process
- Create or collect written content
- Create or collect emailing designs
- Manage the emailing platform
- Send out the emailing blasts
- Working with a Database
- Improving Brand awareness locally
- Carrying out research projects on the industry and our competitors

Education and Experience:

- Business or marketing-related degree or equivalent professional qualification
- Microsoft office proficiency
- Relevant software applications skills such as Adobe Illustrator, Photoshop and Premiere
- Familiarity with Twitter, Facebook, LinkedIn and YouTube
- Web development languages are a bonus
- Organisational skills
- C1 level in English, other languages would be an advantage